

CRICKET SOUTH AFRICA

CSA CONNECT

QUARTERLY NEWSLETTER | SEPTEMBER 2024

FEATURES:

**Social
Impact**

**Cricket
Highlights**

**CSA
Awards**





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EDITOR'S NOTE

REFENTSE SHINNARS
Public Affairs Executive

We are proud to share Cricket South Africa's (CSA) first external stakeholder newsletter, CSA Connect. This launch edition is the first of many newsletters to come, a platform to share CSA news and any new developments with you, our valued stakeholders.

You spoke, and we listened to what you said in the Globescan Reputation Assessment Survey that was conducted during the second half of 2023. One of the key focus areas for you, our valued stakeholders, was that as CSA we do not communicate enough.

With this newsletter and periodic newsflashes, we will endeavour to always keep you informed. A lot of work has been done to address some of the issues you raised, such as the governance and ethics challenges, risk and compliance, and through stakeholder communication channels such as this newsletter we will strive to keep you updated with all the developments at CSA.

In this edition of CSA Connect, we look back at the recent CSA Awards, where excellence was honoured.

That evening saw Laura Wolvaardt and Marco Jansen being crowned SA Women's and Men's Players of the Year in their respective categories. Let's not forget the Pathway Awards hosted on the same day where SA U19 sensation Kwena Maphaka was named CSA U19 Player of the Year following his stellar performance in the ICC U19 Men's World Cup earlier this year.

We also share key highlights from the past year for both Proteas Men and Proteas Women, including the Men's team's noteworthy and historic performance at the ICC Men's T20 World Cup 2024 when the side reached its first world cup final.

The Domestic Season is underway and, together with our affiliates, we are implementing various plans to ensure a successful season. We look forward to hosting you at some of the key matches of the season.

We are happy to share this edition of CSA Connect with you and encourage you to share any feedback on how we can improve this channel and the type of content you would like to see going forward.

Enjoy!



PROTEAS MEN
HIGHLIGHTS
PG 21



PROTEAS WOMEN
HIGHLIGHTS
PG 24

BUSINESS UPDATE

PHOLETSI MOSEKI
CEO



As Cricket South Africa (CSA), we have achieved great strides in ensuring that cricket reclaims its deserved space in the hearts of South Africans.

To achieve this, we have reinforced our administration by appointing a full-strength Executive, supported by a competent Board of Directors. That we had an R815 million profit in the past financial year, and especially coming from the clutches of the COVID-19 pandemic and its attendant financial losses, speaks volumes about the direction we are headed.

We exist in an evolving and competitive cricket landscape, which places demands on us to adapt or face sure extinction. We are enjoined by these realities to improve our cricket offerings to be responsive

to market changes within the cricket eco-chamber. This has necessitated us to conceive business models that are in accord with the times that we live in.

We have been successful in establishing the SA20 T20 franchise cricket, which, by all accounts, has put the spotlight firmly on South Africa. We are translating the successes of SA20 into our domestic cricket scene to make it a consumable product as well as a viable pipeline for professional cricket. We have so far produced formidable players through the pipeline, supported by strong hub and school cricket systems. These initiatives account for continuity in talent development as we cast our gaze firmly into the future.

It is on a happy note that I can proclaim, without any fear of contradiction, that cricket in South Africa is open for business. From the rousing applause from all South Africans to the jaw-dropping reviews from the international community, it is not far-fetched to pronounce that we have brought the glare of the world onto this beautiful sport and united the nation in a very special way.

Our performance internationally has aptly demonstrated our aptitude and temperament to compete at the highest levels. The Proteas Women's team reached the final of the 2023 ICC Women's T20 World Cup in February 2023, becoming the national side ever to make a final of an ICC event on South African soil.



It was indeed heart-warming to see visuals of snaking lines in Cape Town as South Africans clamoured to obtain tickets to watch their heroines locking horns with Australia at the Newlands Cricket Ground.

Our participation at the 2024 ICC Men's T20 World Cup, which was co-hosted by the West Indies and the United States of America from 1 to 29 June 2024, became an opportunity to put on display the Proteas' class and style. The team achieved a remarkable feat by reaching their first-ever T20 World Cup final in Barbados. It solidified the already entrenched belief that we can stand our own against the best in the world.

This at the back of hosting the 2024 ICC Under-19 Men's Cricket World Cup, which again comfortably positioned South Africa as the mecca of international cricket events, while brandishing the immense talent pool that is resident on our shores.

In all our engagements, we have demonstrated flair, talent and skill, which tells a tale about the vibrancy of cricket in South Africa, and it attests resoundingly of our aggressive drive to achieve excellence in the game.

Considerable resources and structural alignment were deposited in these setups to ensure that they enjoy the benefit of being the strongest sides. This sustained intention is today vindicated. We are now seeing the performance of our teams grow to unprecedented levels.

This trajectory, coupled with our incomparable reputation rating, has whetted the appetite of the sponsor community to partner with our ever-growing brand.

As we prepare to host the 2027 ICC Cricket World Cup, our focus is to adequately prepare to collect all the silverware in store, not only for the men's national team but for the women's national team's engagements in between. While the benchmark is 2027, we are positioning

our North Star to shine beyond that year and forcefully enhance our narrative as a supreme cricketing nation! This is an important guide to our self-motivation and hunger to succeed with grit.

We are a shining example of what can be achieved when we summon the courage and will to change our lot for the better. From the seemingly insurmountable challenges, CSA have transitioned into a formidable organisation which has created a rich legacy of good governance and accountability. With this new-found trajectory, a fertile ground has been created for excellence in the game to thrive.

Pholetsi Moseki
CEO

FINANCIAL RESULTS: KEY HIGHLIGHTS

Cricket South Africa (CSA) held its Annual General Meeting (AGM) on Saturday, 7 September 2024 in Sandton, where the national cricket governing body proudly reported a strong financial performance for the fiscal year spanning 1 May 2023 to 30 April 2024.

Achieved a
170%
increase in revenue to
R1.9 billion



Additionally, CSA's strong financial standing was boosted by the **successful hosting of the ICG Men's U19 World Cup 2024** and the expansion of its commercial portfolio, which saw the **renewal of existing commercial agreements** and the attraction of new brands into the fold.

The second edition of CSA's successful **Betway SA20 league** saw a double-digit growth in profitability with CSA's share of profit being around

R54 million

Positive net cash flow of
R793 million

Notable profit of
R815 million
marking a significant financial turnaround over the last 12 months

This performance was largely derived from broadcast rights which contributed

54% of total revenue

Other notable highlights included:

- The launch of the Professional Domestic Women's League, which awarded 66 professional contracts and created 25 full-time support staff positions.
- R32 million invested in both the Proteas Women and the Domestic Women's League.
- An increase in mass participation, with 100 000 children engaged annually in the KFC Mini-Cricket Programme across over 2 000 schools, reflecting a 20% growth in participation at the grassroots level.
- A partnership with the National Youth Service Programme, providing opportunities for over 2 000 unemployed youth with on-the-job training within various disciplines of cricket.
- CSA continues to operate 70 cricket development hubs across all nine provinces reaching 6 367 players.
- Reaching close to 1 billion viewers across 112 markets globally.
- Signing on five new local and international sponsors.

CSA 2024 AWARDS EVENING



Cricket South Africa honours
Excellence in cricket and
Contributions to cricket
development



Cricket South Africa (CSA) recently hosted its Annual CSA Awards. Themed “Be p-ART-t of it”, the 2024 version of the CSA Awards emphasised the synergy between the sport of cricket and the world of art, with cricket themed art from employees and school kids being on display at the awards. The prestigious awards event is held annually to celebrate strides made to achieve CSA’s strategic pillars of excellence, access and inclusion, while rewarding the various sports talents for their athletic excellence and their inspiring performances, from grassroots level through to the professional stage.

On the Professional Awards front, **Laura Wolvaardt** and **Marco Jansen** were crowned SA Women’s and Men’s Players of the Year in their respective categories. Wolvaardt, achieved the truly remarkable feat of collecting a whopping five awards, namely the Women’s T20 International Player of the Year, One-Day International Player of the Year and Players’ Player of the Year. This is the second time she won the coveted Women’s Player of the Year award, after winning it in 2020. She was also voted the Fans’ Player of the Year.

First-time recipient, 24-year-old **Marco Jansen** was recognised for his all-round efforts in a season that saw him go from strength to strength as a key member of the ICC Men’s World Cup 2023 squad and a notable contributor in the Test arena.



Honourable Minister of Sport, Arts and Culture, Mr Gayton McKenzie



Domestic Newcomer T20 Player of the Year, Nqaba Peter

In the men’s international categories, World Sports Betting Western Province batter **David Bedingham** scooped the *International Men’s Newcomer of the Year* and *Test Player of the Year* awards. **Reeza Hendricks** was named the *Men’s T20 International Player of the Year*, while **Quinton de Kock** received the *Men’s One-Day International Player of the Year* award.

Keshav Maharaj was voted by his peers as the *Men’s Players’ Player of the Year*.

Eliz-Mari Marx earned herself the *International Women’s Newcomer of the Year* award, while **Marizanne Kapp** bagged *Best Delivery Fuelled* by KFC. Proteas Women’s seamer, 33-year-old **Masabata Klaas**, who has lived a changed life through cricket, won the *Makhaya Ntini Power of Cricket Award*. This award seeks to demonstrate the ability of cricket to change lives and communities. Klaas has played the bulk of her storied international career as a mother, with the power of womanhood allowing her to work and return to cricket.

DP World Lions spinner **Nqaba Peter** was named both the *Men’s Domestic Newcomer Player of the Season* and *T20 Challenge Player of the Season*.



Laura Wolvaardt and Marco Jansen



Masabata Klaas

Russell Domingo of the DP World Lions was named the *Men’s Division 1 Coach of the Year*, and **JP Triegaardt** of Knights the *Men’s Division 2 Coach of the Year*, while the *Women’s Division 1 Coach of the Year* award went to Western Province’s **Claire Terblanche**.

In the operational category, **Allahudien Paleker** was recognised as the *CSA Umpire of the Year* and the *CSA Umpires’ Umpire of the Year*.

The event was attended by the Minister of Sport, Arts and Culture, Honourable Gayton McKenzie and the Gauteng MEC for Education and Sport, Arts, Culture & Recreation, Mr Matome Chiloane. It was also attended by High Commissioners and Ambassadors of various foreign missions of ICC Member States and Affiliates represented in South Africa. This included the India High Commissioner, Pakistan High Commissioner, Sri Lanka’s acting High Commissioner and Zimbabwe’s Ambassador.

Other Professional Awards winners are:

Domestic Cricket categories

JP Triegaardt (Knights):
Division 2 Coach of The Year.

Garnett Tarr (Knights):
Division 2 One-Day Cup Player of the Season.

Claire Terblanche (World Sports Betting Western Province):
Women's Division 1 Coach of the Year.

International Cricket categories

Eliz-Mari Marx: International Women's Newcomer of the Year.





CSA HONOURS EXCELLENCE AND CONTRIBUTION TO CRICKET DEVELOPMENT

Pathway Awards

On the Pathway Awards scene, SA U19 Men's star, **Kwena Maphaka**, was named CSA U19 Player of the Year following his outstanding performances at the ICC U19 Men's World Cup earlier in 2024.

Mfaniseni Hadebe from KZN Inland and KEI's **Zimbini Mkhutyukelwa** were named joint winners for *KFC Mini-Cricket Coach of the Year* award, which is presented to a coach who consistently contributes to the cricket pipeline year after year, going above and beyond to nurture and develop young players.

The *KFC Mini-Cricket Coordinator of the Year* was awarded to **Nation Ntlame** from North West, who takes the award for the third successive time. This award recognises the vital role played by coordinators who ensure the smooth functioning of the Mini-Cricket structure at provincial level.

DP World Lions' **Rebecca Maloka** walked away with the *KFC Bucket Loads of Good Award*, which honours an individual who makes a significant difference in the lives of Mini-Cricket kids and their communities, impacting lives beyond the field and inspiring South Africa's future stars.



CONGRATULATIONS



CRICKET IS ART





Other Pathway Awards winners are:

Nation Ntlame (North West):
KFC Mini-Cricket Coordinator of the Year.

Rebecca Maloka (DP World Lions):
KFC Bucket Loads of Good Award.

Cayden Wilson (Eastern Province):
CSA Boys U16 Player of the Tournament.

Neo Molefe (DP World Lions):
CSA Girls U16 Player of the Tournament.

Kamogelo Matlala (DP World Lions):
CSA Learners with Special Education Needs Player of the Tournament.

Jemma Botha (Western Province):
CSA Girls U19 Player of the Tournament.

Hayden Bishop (Dolphins):
Khaya Majola Cricket Week Player of the Tournament.

Angelique Taai (DHSOB-Dolphins):
CSA Women's Club Championship Player of the Tournament.

David Christie (Stellenbosch University - Boland):
CSA Men's Club Championship Player of the Tournament.

Buhle Bhidla (DP World Lions):
CSA Visually Impaired Cricket Player of the Year.

Colin Venter (IPT & national team captain):
CSA Hearing Impaired Cricket Player of the Year.

Keelan Dorasamy:
CSA Intellectually Impaired Player of the Year.

Francois van Rooyen (Free State):
CSA Rural Cricket Player of the Year.

Robbie Frylinck (Hollywood Crusaders - Dolphins):
T20 Community Cup Player of the Tournament.

Maahir Joseph (Stellenbosch University - Boland):
CSA Student Player of the Year.

Lerato Malesa (Titans) and Elridge Booysen (SWD) -
Joint Winners of CSA Hubs Coach of the Year.

Hollywoodbets Dolphins:
CSA Fairplay Award.

KZN Coastal (Dolphins):
CSA Scorers' Association of the Year.

Martin Tlhake - Free State (Mangaung Oval):
CSA Groundsman of the Year.

Lundi Mbane - Border (Over 40s):
CSA Veterans Cricketer of the Year.

Jana Nell (Eastern Province):
CSA Women's Provincial Player of the Year.

Other:

- **Don Radebe** - T20 Knockout Player of the Season.

- **Blayde Capell** - 4-Day Domestic Series Player of the Season.

- **Garnett Tarr** - One-Day Cup Player of the Season.

- **Wiaan Mulder** - Division 1 4-Day Domestic Player of the Season.

- **Mihlali Mpongwana** - Division 1 One-Day Cup Player of the Season Award.

Inaugural Women's Division 1 categories:

- **Tabitha la Grange** - Women's Domestic Newcomer of the Season.

- **Tazmin Brits** - Women's T20 Player of the Season.

- **Nonkululeko Mlaba** - Division 1 Women's One-Day Player of the Season.

- **Bjorn Fortuin** and **Yolandi Potgieter** - double winners after receiving the Men's and Women's SACA Most Valuable Player (MVP) and Domestic Players' Player of the Year awards in their respective categories.





CSA SCOOPS FEDERATION OF THE YEAR HONOURS AT THE 2024 MOMENTUM GSPORT AWARDS

Cricket South Africa (CSA), has, for the second year in a row, won the coveted Federation of the Year Award at the 19th hosting of the glittering 2024 Momentum gsport Awards held in Johannesburg on Thursday, 12 September 2024.



CSA Public Affairs Executive, Refentse Shinnars (left), accepting the 2024 Momentum gsport Federation of the Year Trophy and Certificate from Cynthia Tshaka

Ayabonga Kaka received the Ministerial Recognition of Excellence Award (far left)

The Momentum gsport Awards, dubbed Africa's longest-running women's sport recognition platform, is a pinnacle event in South Africa's sporting calendar, dedicated to honouring and elevating the profiles of women in sport.

According to the gsport Awards citation, the Federation of the Year Award is bestowed on a sports federation that has made the greatest strides to grow women's sport commercially and include women in leadership positions.

CSA was recognised for its commitment to advancing the sport, particularly in the women's game following the professionalisation of women's domestic cricket through the CSA Professional Domestic Women's League launched in September 2023.

At the same event, Proteas Women's Ayabonga Khaka was one of the recipients of the Ministerial Recognition of Excellence Award. CSA takes this opportunity to congratulate Khaka on this prestigious award.

CSA SOCIAL IMPACT



Cricket South Africa's great strides on cricket development in South Africa

Cricket South Africa (CSA) is passionate about growing the game of cricket from grassroots level, targeting previously disadvantaged communities through its hub system. CSA, through its Cricket Services Business Unit, has several programmes in place to support its

drive for inclusivity and accessibility, and ensure cricket sustainability with an impactful pipeline, thus the Schools programme, KFC Mini-Cricket and the Meso programme.



Pathway Programmes

KFC Mini-Cricket

KFC Mini-Cricket is the largest national grassroots sports programme in the country, with over 126 000 children taking part, getting active, and making new friends. It forms a critical foundational step in the development of South Africa's future cricketing heroes and is the first step in Cricket South Africa's 'pipeline to the Proteas.

And it's not just a love of the game our young champions develop, it's a love of a healthy lifestyle, one that steers them away from drugs, gangsterism, teenage pregnancies and other disadvantages. The programme is supported by 16 different cricket unions across South Africa. And it goes even further, attracting over 13 000 volunteer coaches, tireless men and women who support our young cricketers as they learn to love the game of cricket.

“The KFC Mini-Cricket Programme is committed to providing access and levelling the playing field for children from all backgrounds. By engaging with communities nationwide, the programme breaks down barriers and creates opportunities for children who may not have had access to organised sports. This initiative is pivotal in ensuring that every child, regardless of their socio-economic status, has the chance to play cricket, develop skills, and enjoy the benefits of a healthy and active lifestyle,” said CSA CEO Pholetsi Moseki.



2.5 m participants trained	13 600 volunteers trained
6 600 participating schools	>40 000 kids a year since 2010
126 000 current participants	95% of kids who learn/ improve on bat, bowl, wicketkeeping skills

Credit: KFC Mini-Cricket Impact Assessment Study commissioned by KFC

KFC Marketing Manager: Brand & Purpose, Andra Nel expressed her sentiment: "Within the realm of the KFC Mini Cricket Programme, we have the profound opportunity to provide children with more than just a platform for cricket. It is a chance to nurture their confidence as they interact with their peers, truly embodying the powerful message of 'Levelling the Playing Field'.



Schools SA20 National Tournament is launched



Schools SA20 Tournament was recently launched at an event hosted at DP World Wanderers Stadium. The tournament, which will run from September to March of every cricket season, is a partnership between CSA and SA20. Over 370 boys and 200 girls' high schools will be participating this season. The Schools SA20 is designed to discover and nurture cricket talent among both girls and boys across South Africa.

This exciting national competition will run from September 2024 to March 2025, with schools from all 16 provinces competing for the coveted title of Schools SA20 champions. Over 370 boys' school teams and more than 200 girls' school teams will participate with over 1 000 matches being played.

SA20 and CSA have shattered the glass ceiling with the launch of the dedicated girls' competition, reflecting a commitment to advancing women's cricket in South Africa. The girls' competition will also be a key part of the Proteas' U19 Girls team's preparation for the ICC U19 Women's World Cup in Malaysia in 2025.

The competition will be conducted in three phases:

- **Phase 1: Provincial Competitions** (September - November 2024)



- **Phase 2: Regional Playoffs** (January - February 2025)
- **Phase 3: National Finals** (March 13 - 15 2025)

“Schools SA20 is an extension of SA20’s mission to continue to provide opportunities for young cricketers in South Africa, building on the success of the Rookie draft system the League introduced for players in SA20 Season 2.”

Graeme Smith, SA20 League Commissioner, stated: “Schools SA20 is more than just a competition; it has the potential to significantly contribute to our cricketing future. There are a number of current Proteas Men and Women who made their mark at a schools level; I can’t wait to see the next generation entertaining and showcasing their skills on this global stage and no doubt the next teenage cricket sensation will announce themselves to the world out of this competition.



“SA20 is also committed to working with CSA to invest in building the base of women’s players and developing the women’s game in South Africa,” he continued. “Our sponsorship of the U19 Girls’ Camps, combined with CSA’s and the government’s initiatives to professionalise the women’s game, will play a major role in growing the base of players for future Proteas Women’s success.”

Future Proteas Men and Women stars such as Kagiso Rabada, Laura Wolvaardt, Lizaad Williams, Sinalo Jafta, Patrick Kruger, Lara Goodall, Nqaba Peter and Nadine de Klerk, to name just a few, all began their cricketing journeys at school level before progressing to higher honours and will no doubt serve as inspiration for the young cricketers set to represent their schools in the Schools SA20 competition.

“Schools SA20 is a platform to positively impact the future of cricket in South Africa. By bringing together the best young talent from all 16 Members across the country and providing them with the opportunity

to shine on a national stage, Schools SA20 is set to play a crucial role in the growth of the sport. For many of these young athletes, this competition will serve as a stepping stone towards professional cricket, with the potential to unearth the next generation of SA20 and Proteas Men and Women stars,” said Edward Khoza, Head of Cricket Pathways at CSA.

Cricket South Africa CEO, Pholetsi Moseki, who attended the launch event at Wanderers Stadium, expressed his excitement about the introduction of such an important competition for the development of cricket in South Africa.

Schools SA20 will be showcased on a global platform thanks to a partnership with SuperSport Schools, with over 200 matches set to be live-streamed and broadcast across various media platforms.

Cricket South Africa hosts KFC National Seminar in partnership with KFC

The KFC Mini-Cricket National Seminar, with the inspiring theme of “Building Together for a Better Future”, was recently hosted by Cricket South Africa (CSA) in collaboration with KFC. The event, held in the month of July in Hermanus in the Western Cape, had over 196 delegates in attendance. Most of the attendees were the volunteer coaches. This event is not only about improving our programme, but also about recognising the incredible efforts of our volunteers who make it all possible. Their dedication ensures that thousands of children across South Africa can enjoy the benefits of this wonderful sport.

The annual event also served as a platform to discuss the positive impact the KFC Mini-Cricket Programme is making in South Africa and seeks to create a continuous interaction between KFC, volunteer coaches, CSA and its members on how best the mini cricket programme can be rolled out for the ensuing season, which creates an opportunity for all to contribute to the seasonal strategic plan. The second purpose of the seminar is to acknowledge and incentivise the volunteer coaches who continuously serve the game of cricket at grassroots level selflessly. This annual event unites coaches, coordinators, and cricket enthusiasts from across the country, all committed to the shared goal of



developing young talent and fostering a love for the game at the grassroots level.

Long Service Awards

At the event, KFC took the opportunity to also honour and celebrate the legacy of former KFC Mini-Cricket volunteer coaches who have dedicated years of service to the programme. The event recognised the influence that these coaches have had on grassroots cricket development in South Africa. The former coaches were awarded with certificates of long service.

Volunteers’ key takeaways and improvements on the seminar

“Meeting professional cricket players who started their careers playing mini cricket was a huge highlight.”

“When listening to the guest speakers and learning more, not only about cricket, but more about one’s wellbeing.”

“The National Seminar has always been a wonderful way of expressing gratitude to the volunteer coaches. The joy on the faces of the coaches is always a beautiful sight.”

“My biggest takeaway from the cricket seminar was the profound understanding of how KFC Mini Cricket can shape young minds and foster a love for the sport from an early age. The seminar highlighted the importance of not just teaching the technical skills of cricket, but also nurturing values such as teamwork, discipline, and sportsmanship.”

“The KFC Mini-Cricket Programme changes lives! It adds great value to the holistic development and nurturing of the youth.”

CSA hosts Coaches Conference 2024

Cricket South Africa (CSA) recently held a dynamic and insightful Coaches Conference for both men's and women's cricket coaches. The event served as a platform for sharing knowledge, strategies, and best practices, fostering a collaborative environment among the nation's top coaching talent.

Attendees engaged in interactive workshops, panel discussions and networking sessions, all aimed at enhancing coaching techniques and promoting the growth of cricket across all levels. This conference underscores CSA's commitment to excellence and innovation in cricket coaching, ensuring our coaches are equipped to lead and inspire the next generation of cricketers.



Cricket South Africa School Indaba 2024

Cricket South Africa (CSA) is very intentional in its drive to have an inclusive sport. As part of grassroots cricket development, CSA closely works with disadvantaged schools through the hub system. The aim of the school's programme is to create an efficient and competitive school cricket pathway, produce players for professional cricket and drive positive experiences for the learners.

School cricket is a bedrock for CSA's pathway and a springboard for talented players into the South African professional cricket system. The desired outcome for the programme is an efficient, unified schools' cricket pathway.



We had an opportunity to chat to **Leon Jonker**, Cricket Organiser and Head of Individual Sports at Afrikaanse Hoër Seunskool who attended the Schools Indaba.

Q What were the key takeaways for you at the Schools Indaba?

A As a junior coach at Affies what was shared on the U/19 playing philosophy stands out. It is also nice to see that the values highlighted in the U/19 philosophy are the same as the values

we try and teach our boys at school. This will stay with them for life, even if they don't make it in cricket.

Q How will those assist you and your cricket development initiatives?

A To make sure this playing philosophy gets through to my players at a young age, preparing them for what is expected of them at the higher level.

Q In your opinion, what is CSA doing right when it comes to school's cricket pathway?

A To see the number of opportunities at all the different levels that are provided by CSA for young players. And the way all these players move

through the system to eventually make sure that the right players make it to the top. Players can't say that they don't get enough opportunities. It is up to them to use these opportunities.

Q As CSA, what are the things you believe we should do more of to support cricket development at grassroots level?

A I really think that the system is working. Cricket is a game that needs lots and lots of time. Keep on providing opportunities, and the players will come through. It is our job to spot them at a young age and make sure they get looked after.





Cricket South Africa hosts the DEI Indaba

Diversity, Equity and Inclusion Indaba

Cricket South Africa (CSA) hosted the Diversity, Equity, and Inclusion (DEI) Indaba from 26 to 28 July 2024 in Tshwane. CSA has, to date, hosted the Transformation Indaba twice. The first took place in 2013 and the resolutions having been detailed in the company’s transformation philosophy document. The second Indaba took place in 2018 with the motto “Mayenzeke – It must be done” and concluded the discussions with three core resolutions addressing governance, professional cricket and amateur cricket. The 2024 Indaba was attended by members of the Board, the Members’

Council, Affiliates, employees and key stakeholders from the government sector, the Department of Sport, Arts and Culture’s Deputy Minister and Acting Deputy Director-General and the Portfolio Committee on Sport, Arts and Culture Chairperson. The stakeholders came together to collaborate and agree on what the ecosystem needs to do in driving excellence, ensuring not only continued relevance but also fostering growth for the sporting code.

“Belonging” became the overall theme of the Indaba, with Diversity, Equity and Inclusion remaining the central focus. For this vision to be realised, it is paramount that there be unison on matters regarding diversity, equity and inclusion, and creating a great sense of belonging within the cricket ecosystem. The Indaba highlighted that creating a genuine sense of Belonging is crucial, stressing that



Diversity, Equity, Inclusion and Belonging (DEI&B) principles must be integrated into all facets of cricket, and embraced as a fundamental principle rather than an obligation.

Since the last Indaba six years ago, CSA has concentrated on enhancing and advancing the existing solutions as they united to forge a path forward. Woven into the very fabric of how CSA operates is transformation, which is clearly articulated in the company’s strategic principles along with excellence, development, sustainability and brand promotion. The breakaways that took place at the 2024 DEI Indaba highlighted these principles, with in-depth discussions taking place on how to solve current problems in a way that will better promote DEI ahead of the 2027 World Cup being held in South Africa.



GOVERNANCE, RISK AND COMPLIANCE UPDATES



Cricket South Africa conducted a GlobeScan Survey on building reputation resilience. All our stakeholder groups took part in this assessment. One of the key focus areas highlighted by all the stakeholder groups was good and ethical governance. CSA has in the past couple of years put in place the right skills set to ensure the development of policies and procedures and the implementation thereof for governance compliances, ethical behaviour and management of any risks to the company.



On that note, the following has been achieved.

Anti-corruption

CSA has reviewed and approved policies including the fraud and corruption, whistleblowing, conflict of interest and gift declaration policies. These policies were approved in the FY23/24.

In 2023, CSA established a whistleblowing investigative panel, which consists of five (5) external investigative service providers who play a crucial role in upholding integrity, ethics and accountability within CSA as follows:

- i. **Investigation** – Investigate claims made by the whistleblowers to determine their validity and gather evidence.
- ii. **Protection** – Provides protection for whistleblowers against retaliation and ensures their anonymity if desired.
- iii. **Accountability** – Holds individuals accountable for misconduct or illegal activities revealed through whistleblowing.
- iv. **Transparency** – Promotes transparency within CSA's head office by addressing issues brought forward by whistleblowers.

v. **Prevention** – Prevents future wrongdoing by addressing systemic issues identified through whistleblowing.

vi. **Resolution** – Aims to resolve conflicts or issues raised by the whistleblowers in a fair and impartial manner.

The company recently conducted Fraud awareness training that included information about relevant laws and regulations. The purpose of the training is to foster a culture of integrity, transparency and accountability within CSA, where employees understand their role in preventing and reporting fraud.

CSA also conducted a policy training drive for its employees to ensure that employees are familiar with all key company policies and how they impact them.

Risk and Compliance support for stadiums

CSA Risk and Compliance role is to:

- Jointly (with Stadium Managers) ensure compliance with applicable requirements set out in the SASREA Act and in carrying out continuous risk assessments during match days. Collaborative efforts of this magnitude, greatly reduces what would otherwise be high levels of potential and actual risk as both CSA and the hosting stadia are joint bearers of risk and liability.

- Conduct risk assessments to identify and unearth all possible unfavourable outcomes and identify gaps.

What worked well in the past season

- The collection of compliance certificates prior to the games from most stadia
- Good relationships built with Stadium Managers, in working together to ensure Compliance and speedily resolving all safety concerns brought to their attention.
- The Security personnel patiently and diligently managing all identified risks.
- The incredible dedication and efforts of the VOC.

As the current season commences, CSA looks forward to the continued support from the stadia in ensuring compliance and a safe environment for fans to enjoy the game of cricket.



CRICKET HIGHLIGHTS



HOLLYWOODBETS PARTNERS WITH CSA AS TITLE SPONSOR FOR THE PROFESSIONAL WOMEN'S LEAGUE

Cricket South Africa (CSA) and Hollywoodbets recently held a launch to announce the sporting betting company as the official title sponsor for the CSA Professional Women's League, now titled the Hollywoodbets Pro Series.

The partnership was launched during an event held in Sandton, where cricket stakeholders congregated to witness this significant milestone of two brands coming together to advance women's cricket. Engaging discussions, featuring the Captains of the Hollywoodbets Pro Series reflecting on the successes of the past season, formed part of the unveiling. They expressed their anticipation for the upcoming series, sharing their excitement for a partnership that pays homage to the sport and the commitment to growing women's cricket.

CSA and Hollywoodbets are committed to fostering the development of cricket among women from diverse backgrounds and every

corner of the country. This exciting partnership represents a significant milestone in their shared vision to elevate women's cricket across South Africa. The partnership comes at an opportune time where there is a notable shift in the elevation of women's cricket globally.

CSA Chief Executive Officer, Pholetsi Moseki, said, "We welcome this all-important partnership with Hollywoodbets and through this partnership, the Hollywoodbets Pro Series is set to embark on a journey of unprecedented growth and success by unearthing and nurturing new talent, while redefining the future of women's cricket in South Africa and beyond."

Devin Heffer, Hollywoodbets Brand and Communications Manager shared his sentiments: "This is an exciting chapter in the history of cricket in South Africa as the women's domestic game turns professional. We've seen tremendous success in women's football through our sponsorship of the Hollywoodbets Super League, and now we look forward to making a lasting impact on women's cricket with the Hollywoodbets Pro Series. Our country has incredible talent waiting to be unearthed, and with this enhanced platform, we can discover the next Nonkululeko Mlaba or Chloe Tryon."



“Working with CSA, we aspire not only to make cricket an attractive and lucrative sport for women across the country, but also to use the influence of these cricketers to pay it forward through grassroots projects and sports development. Let the Hollywoodbets Pro Series begin,”

Heffer added.

A group of Proteas Men cricket players in green uniforms celebrating on the field. One player in the foreground is holding a trophy. The background shows a blurred crowd and stadium lights.

PROTEAS MEN HIGHLIGHTS

ICC Men's T20 World Cup 2024 West Indies and USA

International Cricket made its debut in the USA with the ICC T20 Men's World Cup in June 2024, with South Africa's campaign opener against Sri Lanka on 3 June at the Nassau County International Cricket Stadium. Anrich Nortje guided the Proteas to a six-wicket win with a career-best return of four wickets for just seven runs.

“I had a good feeling about this competition before we came here, and as the competition went on, that feeling got stronger and stronger. It's not easy to win trophies, and you've got to take your hats off to a team like India for lifting the trophy... but we'd like to think we're one step closer,”

said T20I captain Aiden Markram after leading South Africa to their first-ever senior men's World Cup final.

The Proteas headed into the final unbeaten with eight wins from eight matches - a record number of consecutive wins in a T20 World Cup by a South African team.

South Africa then secured a four-wicket victory over the Netherlands five days later. The Dutch team managed just 103/9, thanks to a strong bowling performance from Ottniel Baartman (4/11). David Miller (59*) and Tristan Stubbs (33) guided South Africa to the target with seven balls to spare.

Their narrow four-run win against Bangladesh on 10 June highlighted their resilience, as their modest score of 113 was defended by a strong bowling performance led by Keshav Maharaj (3/27), ultimately restricting Bangladesh to 109 runs.

South Africa narrowly avoided their first defeat of the tournament, edging out Nepal by just one run in a thrilling match on 15 June in St Vincent. Reeza Hendricks (43) and Tristan Stubbs (27*) contributed key runs, while Tabraiz Shamsi's four-wicket haul proved decisive.

In the Super Eights stage, South Africa secured wins against the USA, England and West Indies.

On 19 June, they set a target of 195 runs against the co-hosts and defended it successfully with Kagiso Rabada's pivotal 3/18.



Their win against England on 21 June was achieved by a narrow margin of seven runs, with standout performances from Quinton de Kock (65) and David Miller (43) at the Daren Sammy Cricket Ground in Saint Lucia.

South Africa's match against the West Indies on 23 June – effectively a quarter-final – was interrupted by rain, but they managed to chase a revised target to advance to the semi-finals.

In the semi-final on 26 June, South Africa's bowlers dominated, dismissing Afghanistan for just 56 runs and reaching the final with a nine-wicket win, marking their first-ever appearance in a T20 World Cup final.

While the team made history, several individual achievements also stood out:

Anrich Nortje broke Dale Steyn's record of 30 wickets in T20 World Cups. The 30-year-old fast bowler now has **35 wickets**, having taken 15 in this year's tournament.

Quinton de Kock spearheaded the batting line-up, finishing fourth among the top run-scorers with a **total of 243 runs**. His performance included a decisive innings of 65 off 38 balls against defending champions England in their Super Eights match.





New York hosts ICC T20 Men's World Cup

Upon their arrival in New York, the team enjoyed a special welcome dinner at the Long Island Marriott Hotel on 1 June, co-hosted by CSA and the South African Consulate.

The event was attended by several notable figures, including the Deputy Commissioner for International Affairs in the NYC Mayor's Office and the South African Deputy Permanent Representative to the UN.

The squad then embarked on a day of sightseeing in New York on 4 June.

Their adventure began at the iconic Times Square, where they were immersed in the electric atmosphere of New York. A personalised video message played across the Times Square screen to officially welcome the Proteas, adding a special touch to their visit.

The excitement continued as the team headed to the Bronx for a quintessential New York experience: a tour of Yankee Stadium and a baseball game.

Aiden Markram, Kagiso Rabada, and head coach Rob Walter had the unique opportunity to step onto the field before the game, witnessing the Yankees in action as they warmed up for their showdown against the Minnesota Twins. They also had the chance to meet team manager and former Yankee Aaron Boone, along with current player Austin Wells, and swapped jerseys, making it a day to remember.



PROTEAS WOMEN HIGHLIGHTS

Proteas Women – Highlights of 2023

The Proteas Women had a notable 2023/24 season, achieving several historic milestones and showcasing their growing prowess in women's international cricket.

For the first time in history, the Proteas Women toured Pakistan in September 2023 and secured a significant victory by winning their maiden away One-Day International (ODI) series against the subcontinent side 2-1. This historic win highlighted their adaptability and resilience in hot, humid and spin-friendly conditions.

Back on home soil, the Proteas Women clinched another memorable 2-1 ODI series against New Zealand. This series win was another testament to their consistent performance and dominance in the 50-over format.

The team then made more headlines by defeating Australia in both the ODI and T20I matches, marking their first-ever victories against Australia. Additionally, the two teams played an inaugural Women's Test match, further cementing this tour as a landmark event for South African women's cricket.

Proteas Women – Highlights of 2023 continues

The 2023/24 season was pivotal for the Proteas Women as they set their sights on crucial points in the ICC Women’s Championship (2022-25), which serves as the qualification pathway for the 2025 ICC Women’s Cricket World Cup in India.

Additionally, in the T20 International format, the team is gearing up for the ICC Women’s T20 World Cup 2024 to be held in the UAE this October.

In preparation for the global tournament, the Proteas Women toured India for an exciting multi-format tour, including three ODIs and three T20Is with a Test match in between.

Despite valiant efforts from the touring side, South Africa went down 3-0 in the 50-over format before losing out by 10 wickets in the red-ball clash. On the back of the disappointing results, the Proteas ended the tour with an encouraging performance in the T20I series, which ended one-all following a rained-out second encounter.

On an individual note, it was another remarkable season with the bat for

Laura Wolvaardt after the 24-year-old was appointed as captain at the start of the campaign. The cover-drive specialist notched up a team-leading 725 runs in 12 ODIs at an average of 81, including a high score and Proteas Women record of 184* against Sri Lanka in Potchefstroom.

In T20I cricket, the top-order batter also led the charge for her nation, recording 372 runs in 10 matches at an average of 62 with a strike rate of 124.

With ball in hand, Masabata Klaas was the leading markswoman, claiming 23 wickets in 23 encounters across the T20I and ODI formats.





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